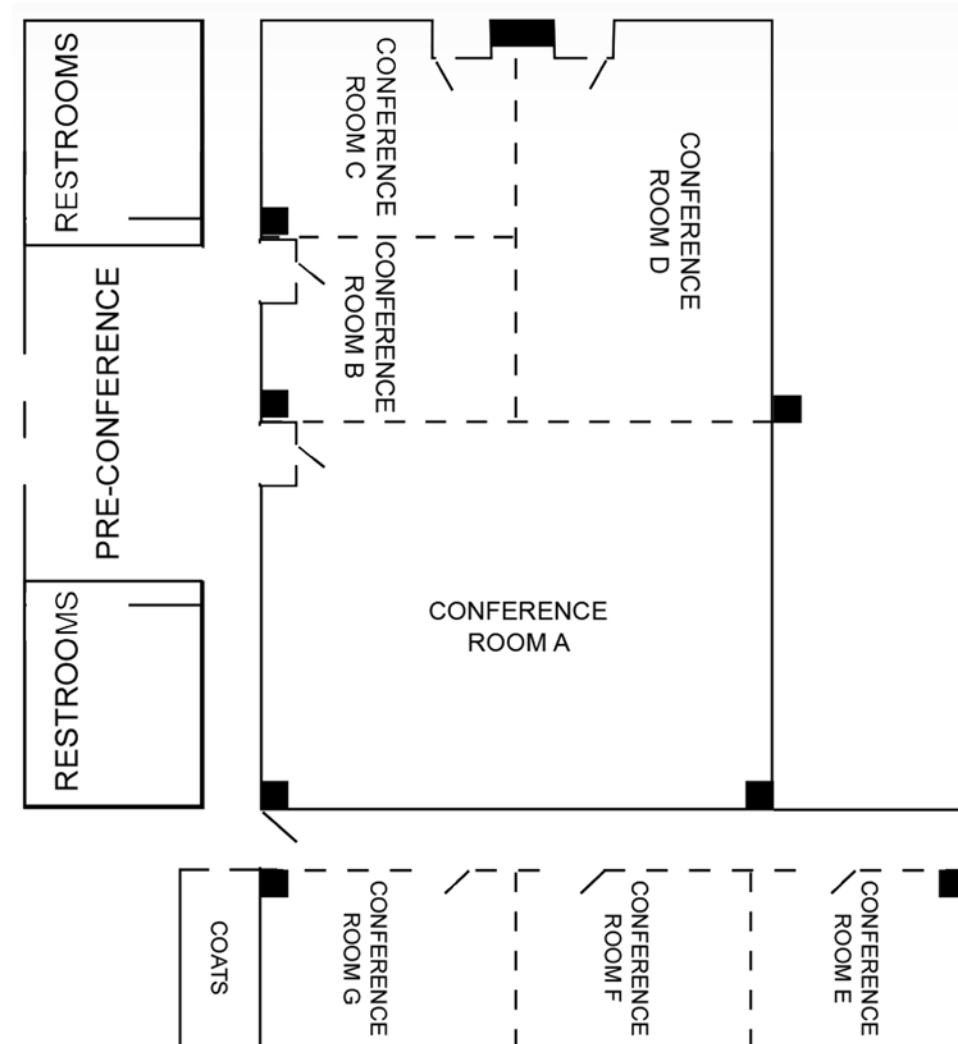


MAP

2016 MICHIGAN CHILD PASSENGER SAFETY CONFERENCE



#micarseats



May 25–26, 2016

Comfort Inn and Suites

Mt. Pleasant, Michigan

2016 Michigan Child Passenger Safety Conference

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WELCOME

Welcome to the first Michigan Child Passenger Safety (CPS) Conference. This conference brings the state's CPS technicians and instructors together to learn more about car seats, vehicle safety, emerging technologies, dealing with caregivers, and how to plan and execute events.

This is the first conference of its kind in the state. We have gathered experts to share information about emerging topics and skills. There are professional development and continuing education sessions, which will count toward the continuing education units (CEU).


The success of this conference relies largely on your active participation, so please ask questions, offer ideas, and discuss best practices.


Above all, we must remember that traffic safety extends far beyond this event. Our efforts here are designed to help save lives and reduce injuries. By reaching these goals, we can have a positive impact on the safety of families throughout Michigan.

CEUs are offered for most general sessions and some workshops as indicated in the program. A CEU passport is enclosed in your packet and must be stamped for each CEU session attended. No replacements will be provided. Please keep your passport as proof of CEUs earned during the conference. Sessions not approved for CEUs will count toward the Community Education requirement for recertification.

Thank you to the Manufacturers Alliance for CPS (MACPS) and the manufacturers who have supported the first Michigan CPS conference.

Be sure to follow OHSP on:

 Facebook.com/MIOHSP

 Twitter.com/MIOHSP

Join the conversation! **#micarseats**

AGENDA

7:30-9 a.m.	Registration	Pre-Conference Area
8-9 a.m.	Breakfast	Room A
8:45-9 a.m.	Welcome	Room A
9-10 a.m.	General Session (1 CEU) What Child Development Means For Child Passenger Safety	Room A
10-10:30 a.m.	Break with Manufacturers	Room E/F
10:30 a.m.-Noon	Morning Workshops (three sessions)	Conference Rooms
Noon-1 p.m.	Lunch	Room A
1-2 p.m.	General Session (1 CEU) Crash Outcomes*	Room A
2-2:30 p.m.	Break with Manufacturers	Room E/F
2:30-4 p.m.	Afternoon Workshops (repeated from morning)	Conference Rooms

*This session may contain graphic content.

WORKSHOPS

Wednesday, May 25, Morning 10:30 a.m.-Noon		
What's Hiding in the LATCH Manual? (1.5 CEU)		Room B
Engaging Minority Communities Panel		Room C
Car Seats and Social Media		Room D
Wednesday, May 25, Afternoon 2:30-4 p.m.		
What's Hiding in the LATCH Manual? (1.5 CEU)		Room B
Engaging Minority Communities Panel		Room C
Car Seats and Social Media		Room D

AGENDA

7:30-8:30 a.m.	Breakfast	Room A
8:30-9:30 a.m.	General Session (1 CEU) Meet the Manufacturers	Room A
9:30-10:30 a.m.	General Session What's New in Engineering and Crash Testing (1 CEU)	Room A
10:30-10:45 a.m.	Break	Pre-Conference Area
10:45 a.m.-12:15 p.m.	Morning Workshops (three sessions)	Conference Rooms
12:15-1:15 p.m.	Lunch and Raffle	Room A
1:15-2:15 p.m.	General Session National CPS Landscape	Room A
2:15-2:30 p.m.	Break	Pre-Conference Area
2:30-4 p.m.	Afternoon Workshops (repeated from morning)	Conference Rooms

WORKSHOPS

Thursday, May 26, Morning 10:45 a.m.-12:15 p.m.		
Hands-on With New Car Seats and Technologies (1.5 CEU)		Room E/F
Access Points: How to Identify, Engage, and Empower Community Partners		Room B
Older than 8: Why Older Children Need Boosters and Seat Belts, Too (1.5 CEU)		Room D
Thursday, May 26, Afternoon 2:30-4 p.m.		
Hands-on With New Car Seats and Technologies (1.5 CEU)		Room E/F
Access Points: How to Identify, Engage, and Empower Community Partners		Room B
Older than 8: Why Older Children Need Boosters and Seat Belts, Too (1.5 CEU)		Room D

GENERAL SESSIONS

WEDNESDAY

What Child Development Means for CPS

Bethany Folsom, Health Educator,
Pediatric Trauma Injury Prevention Program,
C.S. Mott Children's Hospital



Before her time at Mott Children's Hospital, Bethany Folsom was a certified Child Life Specialist, working with the developmental needs of children in the hospital setting. She also teaches graduate

courses with child development-based curriculum at Western Michigan University and was key in creating a Child Life concentration in the Family and Consumer Sciences Department. Folsom graduated from Trinity International University with a degree in psychology and went on to get a master's degree in child life.

What Child Development Means for CPS

Jennifer Wilson, Child Life Specialist,
Helen DeVos Children's Hospital



Jen Wilson is currently a Child Life Specialist in the emergency department at Helen DeVos Children's Hospital. She has a bachelor's degree in child development from Michigan State University. Wilson has more

than 15 years of hospital experience in the burn unit, hematology/oncology clinic and in various injury prevention roles. In the Child Life role, she all too often sees the after-effects of improper seat restraint use for children.

Crash Outcomes

Spl/Sgt. James Campbell, Michigan State Police (MSP)



Spl/Sgt. James Campbell has been with the MSP for more than 28 years and has been the crash reconstructionist in the Fifth District for the last 19 years. He received a bachelor's degree in criminal

justice from Michigan State University. With combined training in CPS and crash reconstruction, he has assisted prosecutors across the state. Spl/Sgt. Campbell has been recognized as an expert in crash reconstruction more than 45 times in 16 different courts. In 2012, he received the Richard H. Austin Long-Term Service Award for his commitment to traffic safety.

Crash Outcomes

Todd Nickoles, Trauma & Injury Prevention Programs, Helen DeVos Children's Hospital



Todd Nickoles is the manager of the Trauma and Injury Prevention programs at Helen DeVos Children's Hospital, a Level 1 Pediatric Trauma Hospital. He has extensive clinical trauma experience and is a certified

CPS technician. Nickoles graduated with a nursing degree from Grand Valley State University in 2004. He is a member of several professional trauma organizations.

GENERAL SESSIONS

THURSDAY

What's New in Engineering and Crash Testing

Dr. Janet Brelin-Fornari, *Director, Crash Safety Center, Kettering University*



Dr. Janet Brelin-Fornari has been with Kettering University for 17 years. In addition to serving as director of the Crash Safety Center, she is a professor of mechanical engineering.

Before joining Kettering, Dr. Brelin-Fornari spent 16 years at General Motors in field collision analysis and design of occupant crash protection systems. Her current research is focused on pediatric crash safety. She is working extensively with the National Highway Traffic Safety Administration (NHTSA) on the development of a side-impact test standard for child seats.

What's New in Engineering and Crash Testing

Miriam Manary, *University of Michigan Transportation Research Institute (UMTRI)*



Miriam Manary joined the UMTRI in 1988 and is a senior engineering research associate in the Biosciences Group. She earned a B.S.E. in biomedical engineering from Tulane University and an M.S.E.

in bioengineering from the University of Michigan. Her research interests focus on biomechanics, CPS, and wheelchair transportation safety. Manary is a NHTSA CPST instructor.

Meet the Manufacturers

- Britax** - Sarah Tilton
- Chicco** - Courtney Barry
- Diono** - Allana Pinkerton
- Evenflo** - Sarah Haverstick
- Recaro** - Kinsey Johnson, Matt Larrison
- Safe Traffic System** - Vera Fullaway
- UPPAbaby** - Daniella Brown
- Volkswagen Group of America** - Barbara Birkenshaw

National CPS Landscape

Joe Colella, *Past Chairman of the National Child Passenger Safety Board*



Joe Colella is a nationally respected consultant, speaker, instructor, correspondent and advocate. Since becoming involved in occupant protection advocacy following the 1994 death of his 3-year-old niece,

he has worked on improvement and educational efforts with many national organizations. He was also one of the 16 original certified instructors for the National Standardized CPS Training Program, is a past Chairman of the National CPS Board, and has personally helped with education in 46 states and three foreign countries.

WEDNESDAY, MAY 25

7:30-8:30 a.m.	Registration	Pre-Conference Area
8-9 a.m.	Breakfast	Room A
8:45-9 a.m.	Welcome	Room A
9-10 a.m.	GENERAL SESSION What Child Development Means For Child Passenger Safety Room A Bethany Folsom, C.S. Mott Children's Hospital Jennifer Wilson, Helen DeVos Children's Hospital <i>Child development experts discuss how maturity, special needs, and other factors intersect with car seats. This session provides technicians with an increased understanding of the children they serve and offers successful strategies to better engage families.</i>	
10-10:30 a.m.	Break with Manufacturers	Room E/F
10:30 a.m.-Noon	WORKSHOPS (please attend pre-selected session) <div> What's Hiding in the LATCH Manual? Room B Jennifer Hoekstra, Helen DeVos Children's Hospital Kelley Miller, Helen DeVos Children's Hospital <i>A look at the Lower Anchors and Tethers for Children (LATCH) manual. This session focuses on material in the manual that people might not be familiar with.</i> </div> <div> Engaging Minority Communities Panel Room C Judi Harris, Catholic Charities Joann Moss, Children's Hospital of Michigan, Detroit Medical Center Marie Snodgrass, C.S. Mott's Children's Hospital <i>Coalition leaders and outreach experts share insights on how to increase car seat use by engaging African-American, Spanish-speaking, refugee, and other minority populations.</i> </div> <div> Car Seats and Social Media Room D Daniella Brown, UPPAbaby Courtney Barry, Chicco Sarah Haverstick, Evenflo Allana Pinkerton, Diono Sarah Tilton, Britax <i>Are you engaging with Facebook, blogs, and the dreaded comments section? This workshop explores how to establish your credibility, engage in civil conversation, and correct inaccuracies online.</i> </div>	

Noon-1 p.m.	Lunch	Room A
1-2 p.m.	<p>GENERAL SESSION</p> <p>Crash Outcomes*</p> <p>Spl/Sgt. James Campbell, Michigan State Police Todd Nickoles, Helen DeVos Children's Hospital</p> <p><i>A crash reconstructionist and pediatric trauma nurse clinician explain how proper and improper use of car seats affect the survivability of the child in a crash and identify risk factors for injuries, tips for recognizing them, treatment, and prevention.</i></p> <p style="text-align: right;">*This session may contain graphic content.</p>	Room A
2-2:30 p.m.	Break with Manufacturers	Pre-Conference Area
2:30-4 p.m.	<p>WORKSHOPS (please attend pre-selected session)</p> <p>What's Hiding in the LATCH Manual? <i>This is a repeat workshop. See its description on page 8.</i></p> <p>Engaging Minority Communities Panel <i>This is a repeat workshop. See its description on page 8.</i></p> <p>Car Seats and Social Media <i>This is a repeat workshop. See its description on page 8.</i></p>	<p>Room B</p> <p>Room C</p> <p>Room D</p>

THURSDAY, MAY 26

7:30-8:30 a.m.	Breakfast	Room A
8:30-9:30 a.m.	GENERAL SESSION Meet the Manufacturers <i>Car seat and vehicle manufacturers provide an overview of new seats and technologies, as well as CEU opportunities available later.</i>	Room A
9:30-10:30 a.m.	GENERAL SESSION What's New in Engineering and Crash Testing Dr. Janet Brelín-Fornari, Kettering University Miriam Manary, UMTRI <i>Kettering University and the UMTRI are leading researchers in the field of vehicle and car seat crash testing. This session explores many topics including: how larger toddlers sit in rear-facing seats, vehicle and car seat compatibility, new product design trends, LATCH ratings, current and proposed changes to the dynamic crash standards, and current state of the side-impact standard.</i>	Room A
10:30-10:45 a.m.	Break	Pre-Conference Area
10:45 a.m.-12:15 p.m.	WORKSHOPS (please attend pre-selected session) Hands-on With New Car Seats and Technologies Britax - Sarah Tilton Chicco - Courtney Barry Diono - Allana Pinkerton Evenflo - Sarah Haverstick, Eve Miller Recaro - Kinsey Johnson, Matt Larrison Safe Traffic System - Vera Fullaway UPPAbaby - Daniella Brown <i>Car seat and vehicle manufacturers showcase new car seats and train technicians on new technologies using hands-on exercises and one-on-one engagement.</i>	Room E/F

THURSDAY, MAY 26

	Access Points: How to Identify, Engage, and Empower Community Partners Deb Carpenter, Bronson Health Systems Diane Curry, Upper Peninsula CPS program Jerry Eizen, Livonia Fire Department (ret.) Marie Snodgrass, C.S. Mott's Children's Hospital <i>Sometimes the hardest step is the first step. Getting a foot in the door to partner with community groups, hospitals, and other agencies can be a hard sell. A panel of experts discuss their success stories and share tips for interacting with a variety of partners.</i>	Room B
	Older than 8: Why Older Children Need Boosters and Seat Belts, Too Dr. Michelle Macy, Child Health Evaluation and Research Center, University of Michigan <i>Dr. Macy discusses her research to support extended booster seat use, seat belt use, and how seating position impacts crash outcomes. The focus is on "tweens" and how technicians can include older children, and their parents, in car seat fittings.</i>	Room D
12:15-1:15 p.m.	Lunch and Raffle	Room A
1:15-2:15 p.m.	GENERAL SESSION National CPS Landscape Joe Colella, Past Chairman of the National Child Passenger Safety Board <i>Joe Colella, a respected writer, consultant, and CPS advocate, shares insights on how to work on new laws and partner for legislation.</i>	Room A
2:15-2:30 p.m.	Break	Pre-Conference Area
2:30-4 p.m.	WORKSHOPS (please attend pre-selected session) Hands-on With New Car Seats and Technologies <i>This is a repeat workshop. See its description on page 10.</i> Access Points: How to Identify, Engage, and Empower Community Partners <i>This is a repeat workshop. See its description at top of page.</i> Older than 8: Why Older Children Need Boosters and Seat Belts, Too <i>This is a repeat workshop. See its description at top of page.</i>	Room E/F Room B Room D

MANUFACTURERS

NOTES

